



RULES

General rules for open call for Concepts to be implemented and presented during "Festival of Kinetic Art of Light" Light.Move.Festival.2018, the 8th edition, on September 28-30.

Flashes of Freedom,

hereinafter The Rules

§ 1 GENERAL PROVISIONS

- 1.** The rules are setting general aims for the call, terms and conditions of participation, rules for declaration, way of communication, terms and conditions of the call.
- 2.** The Organizer of the call is "Lux Pro Monumentis" Foundation with the main office at ul. Piotrkowska 86/10 U, 90-103 Łódź, Poland, *hereinafter* the Organizer.
- 3.** The open call is run by the Jury convened by the Organizer.
- 4.** The main office of the Jury is the main office of the Organizer.

§ 2 AIMS OF THE CALL

The aim for the call is:

- 1.** Selection of the projects representing high artistic values that will be realized and presented during 8th edition of "Festival of Kinetic Art of Light"- Light.Move.Festival 2018 *Flashes of Freedom*, taking place on September 28-30, in Lodz, Poland, *hereinafter* the Festival
- 2.** Artistic expression of The Centenary of Regaining Polish Independence
- 3.** Creation of social awareness of contemporary arts, its value and beauty.
- 4.** To widespread access to culture and promote the national heritage
- 5.** To promote young promising artists and light designers.
- 6.** To spread the word about new and ecological light technologies and their impact on the form of public spaces.
- 7.** Revitalization of society and promotion of culture by providing public artistic activities.

§ 3 THE OBJECT OF THE CALL

- 1.** The object of the call is creation of art project to be implemented and presented as a part of the Festival
- 2.** The project should be a creative expression of The Centenary of Regaining Polish Independence and should be based on motives such as:
 - a.** Freedom
 - b.** Future
 - c.** Diversity
 - d.** Human rights

3. The call is divided into two categories:
 - a. Videomapping
 - b. Light installations and other projects (interactive installations, street performance, parade, interdisciplinary spectacles)

§ 4 VIDEOMAPPING

1. The call relates to design and production of a video projection mapping show to be screened on one of the following facades located in the city center of Łódź, Poland:
 - a. [ul. Piotrkowska 76](#)
 - b. [ul. Kilińskiego 56 \(The Alexander Nevsky Cathedral\)](#)
 - c. [ul. Kościelna 8/10 \(The Church of the Assumption of the Holy Virgin Mary\)](#)
2. Claimed concept should contain:
 - a. Animation script
 - b. Storyboard
 - c. 3 visualizations
 - d. Music choice
 - e. Other information as specified in **Annex 1** ("Application form for Videomapping") attached hereto
3. The videomapping should fulfil the following requirements
 - a. Express the theme described in § 3.2
 - b. Use technical possibilities offered by video projection on building
 - c. Highlight architecture features of the chosen building
 - d. Contains a lot of detailed elements
 - e. Be based on high quality and consistent storyline
 - f. Be adjusted for presentation to a large audience
 - g. Last up to 4 minutes
 - h. Resolution for the file is Full HD minimum

§ 5 LIGHT INSTALLATIONS AND OTHER PROJECTS

1. The call relates to design and production a light installation and other artistic projects (interactive installations, street performance, parade, interdisciplinary spectacles), using light as the main tool and the core of the concept.
2. Claimed concept should contain:
 - a. Description
 - b. Dimensions
 - c. 3 visualizations/photos
 - d. Other information as specified in **Annex 2** ("Application form for Light Installations and other projects") attached hereto.
3. The project should fulfil the following requirements
 - a. Express the theme described in § 3.2
 - b. The size and materials used in the concept should take in consideration the environmental conditions of presentation to a large audience

- c. The concept may be implemented as permanent (3 days) exposition or looped presentation shown during the festival.
 - d. The artistic technique used for concept is free and arbitrary.
4. **Annex 3** provides for the call in special projects within the above category.

§ 6

CONDITIONS OF THE PARTICIPATION

1. The call is open and of international character.
2. The call is dedicated to the adults (over 18 years old)
3. The call can be participated by person who has the technical, personal and substantive potential assuring the implementation of concept.
4. Participation can be claimed as a personal work or a team work. In case of a team work, the contact person as single representative of the team should be named for the Organizer

§ 7

CONDITIONS AND RULES FOR THE PARTICIPATION

1. The participants are entering the call by filling in an application form and delivering it to the Organizer until the end of the call. The application form is available on www.lmf.com.pl as well as at the Organizer's office.
2. The application form can be delivered as follows:
 - a. Sent by e-mail to: info@lmf.com.pl, titled:
 - „CALL FOR CONCEPTS 2018 – VIDEOMAPPING” – in the case referred to in § 4 of The Rules
 - „CALL FOR CONCEPTS 2018 – LIGHT INSTALLATIONS AND OTHER PROJECTS” – in the case referred to in § 5 of The Rules
 - b. In person or via a third party to the office of the Organizer
 - c. Sent by post at the address of the Organizer
3. The call for concepts is open till **March 31th 2018**.
4. The results of the call and winners are going to be announced till **April 30th 2018**.
5. Each participant can apply more than one concept as long as they are an object of their own intellectual and material property.
6. The participant is obliged to provide explanations for the details of construction and implementation of the concept via meeting, phone call or e-mail.
7. By entering the call the participant avows that knows and accepts all The rules
8. By entering the call the participant avows that is an author of the concept, the concept does not infringe the laws of third parties, including but not limited to copyrights and related rights, and takes full responsibility in the case when the laws to the concept will be claimed by the third party.
9. Participants is obliged to provide his personal data while entering the call.
10. Participant accepts and claims an agreement for his personal data to be used as defined in the Article 31 of the Act of August 29, 1997 on the Protection of Personal Data.

11. Providing personal data is mandatory. The participants have a right to change their data provided. Participant may demand his personal data to be cancelled by the Organizer, what is equal to resignation of the call.
12. Organizer verifies and evaluates the project and has a right to publish names of selected projects, artists' names, artists' biographies (according to their will) and photos of the projects on the website. Actions mentioned above serve only for promotional aspects.
13. Organizer does not pay back for the costs of preparing the concept.
14. The concepts sent for the call will not be returned by Organizer.

§ 8 OBLIGATIONS OF THE ORGANIZER

1. The artists selected in the call will be given agreements regulating the rules of realization of art project. On the day of signing the agreement Organizer acquires all copyrights and material laws to the art work on every aspect of use known at the moment of signing the contract.
2. In the case referred to in **§5**, Organizer allows the possibility of qualification and presentation of a finished project. In such case, the piece of art will be returned to author after the Festival, and the exposition of this piece of art will be take place on lending the ownership rights.
3. In case of qualification 3D/2D mapping projection to be implemented and presented during the festival, the author of the call will be provided with:
 - a. Presentation of the project in the Festival area, implemented on a base of the accepted concept
 - b. Promotion of the project and its authors during the promotional campaign of the Festival
 - c. Coverage of costs indicated in the application form
4. The Organizer will not manage the transport of the authors of selected project. The travel expenses, including flight tickets, train tickets and per diem should be indicated in the application form.

§ 9 PRICING

Participation in the call for concepts is free of charge.

§ 10 FINAL PROVISIONS

1. General rules for the open call for artistic concepts is available at the Organizer's office and on the website: <http://en.lmf2017.lmf.com.pl/>
2. All cases unregulated by the rules above are up to the decision of the Organizer.
3. Detailed information can be provided in the Organizer's office: phone: +48 505 952 798; info@lmf.com.pl
4. The Organizer has a right to prolong the call for concepts and extend the terms for announcement of winners. Participants will be informed about this fact.
5. Organizer can cancel the call for concepts.
6. Personal data provided by the participants are going to be used for statistic breakdowns and organizer's data base administrated by the Organizer according to the Article 31 of the Act of August 29, 1997 on the Protection of Personal Data.