

MEDIA REPORT



FESTIVAL OF KINETIC ART OF LIGHT

LIGHT. MOVE. FESTIVAL.

ŁÓDŹ, POLAND

ŁÓDŹ, OCTOBER 2017

WWW.LMF.COM

FACEBOOK.COM/LIGHT.MOVE.FESTIVAL

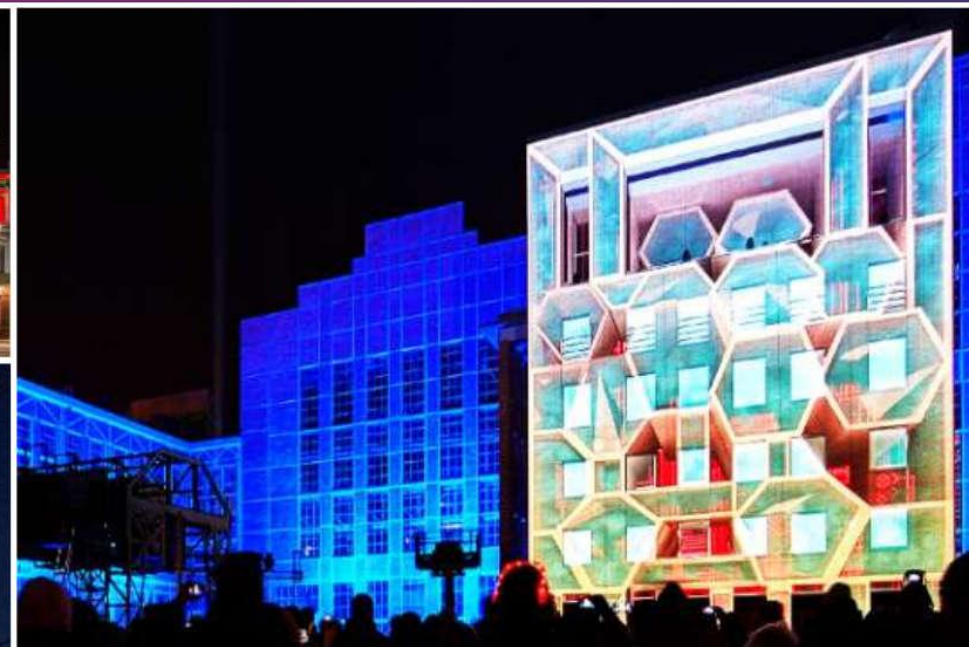
INSTAGRAM.COM/LIGHT_MOVE_FESTIVAL



**LIGHT
MOVE
FESTIVAL**

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LIGHT.MOVE.FESTIVAL

the biggest outdoor cultural event in Poland and one of the biggest festivals of lights in Europe!

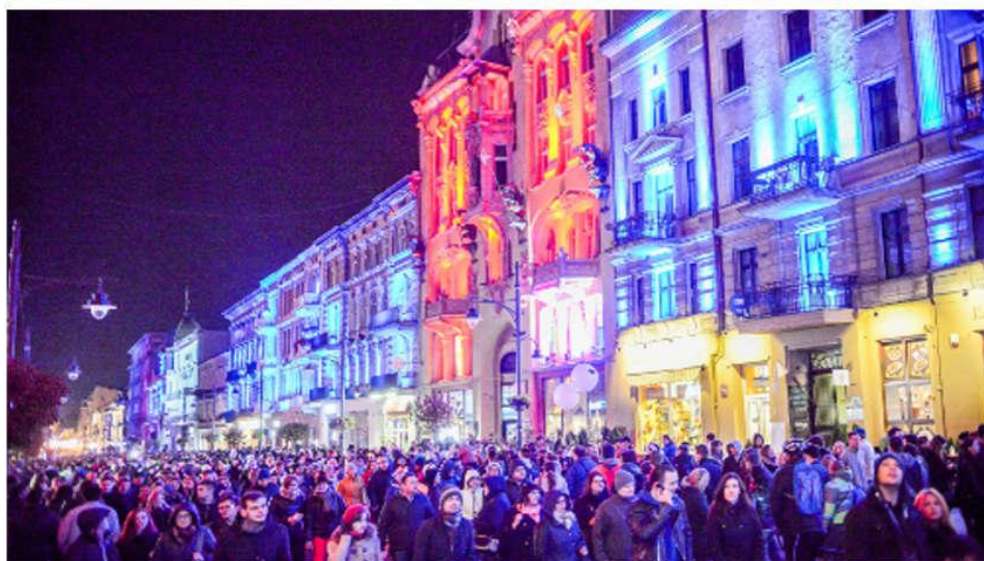


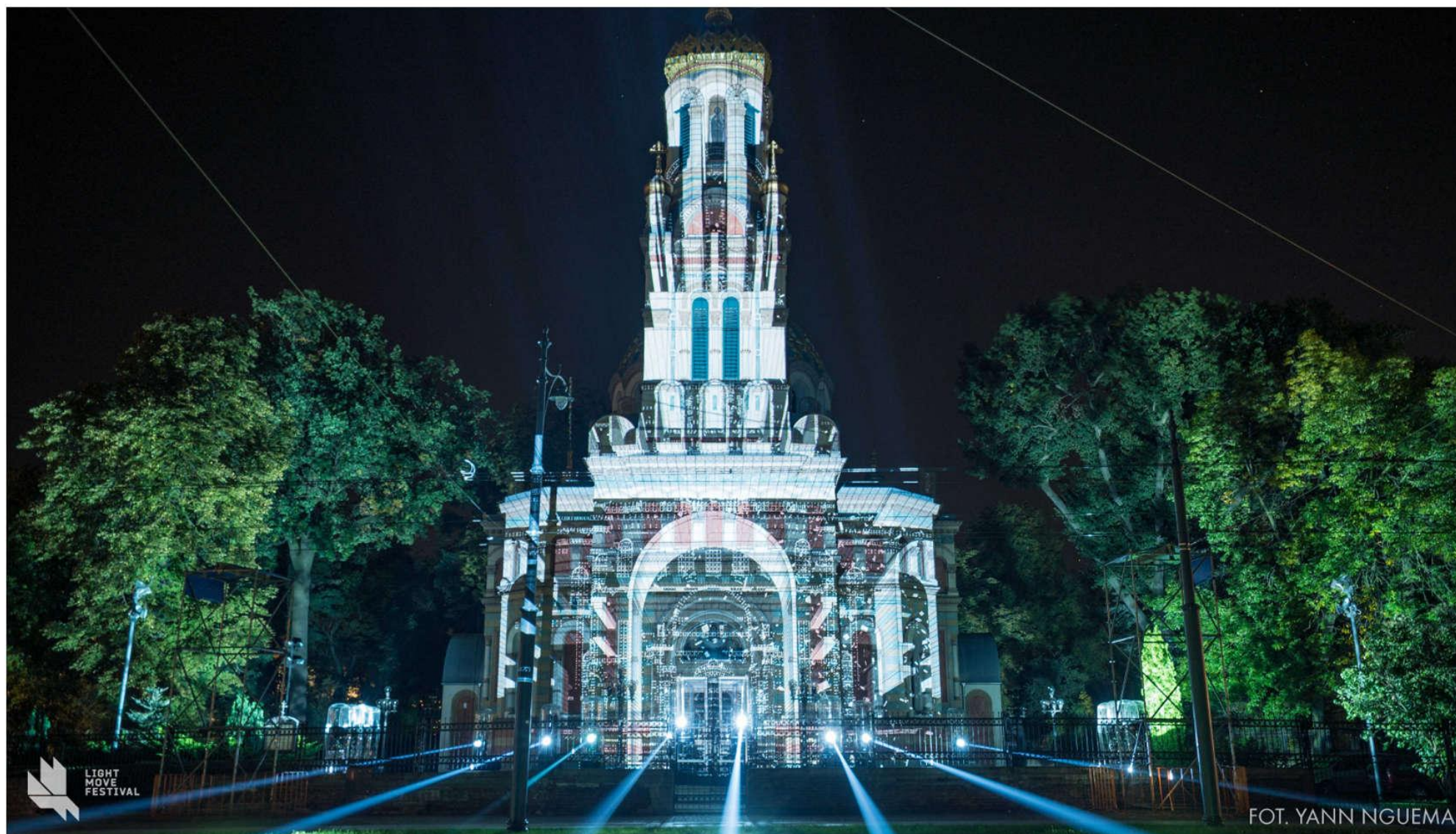
LMF is an open and free cultural event, attracting hundreds of thousands of visitors.

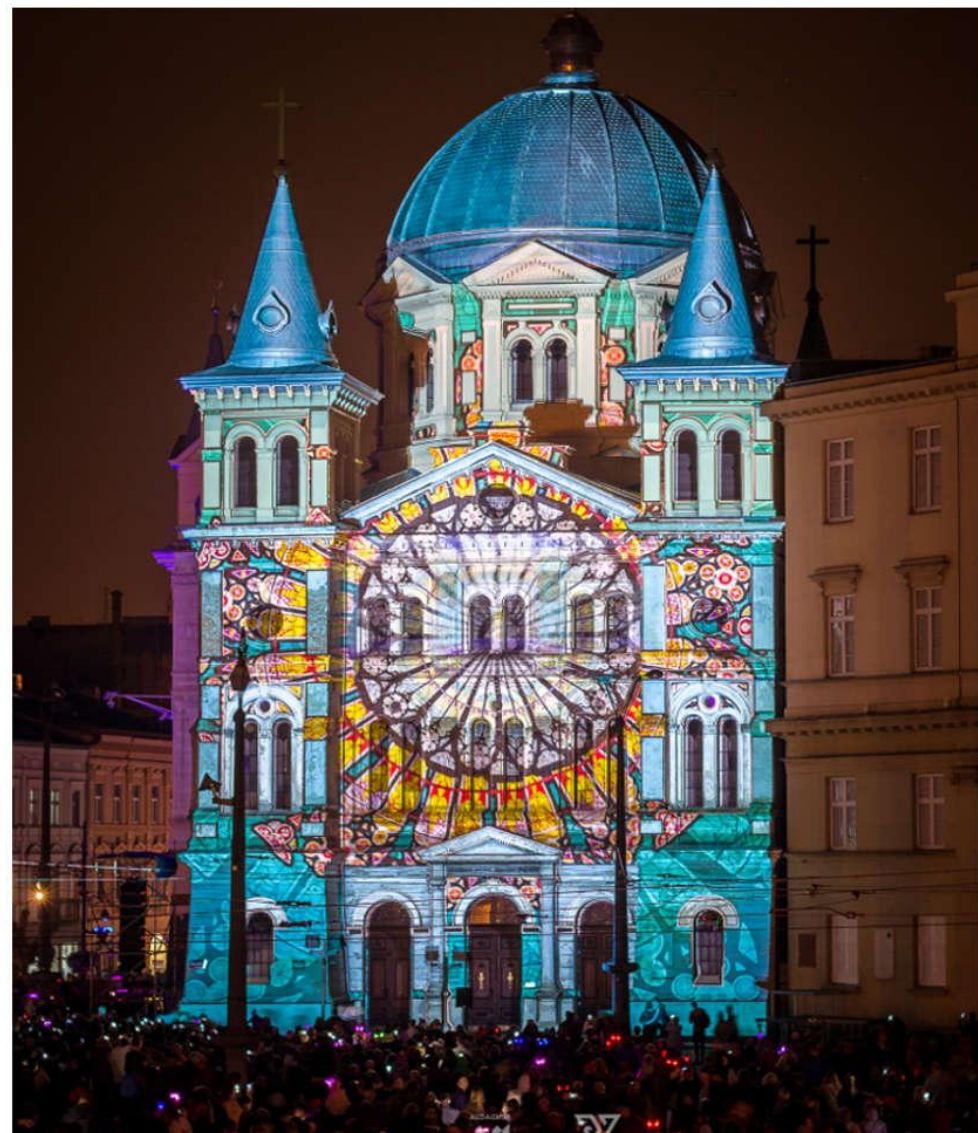
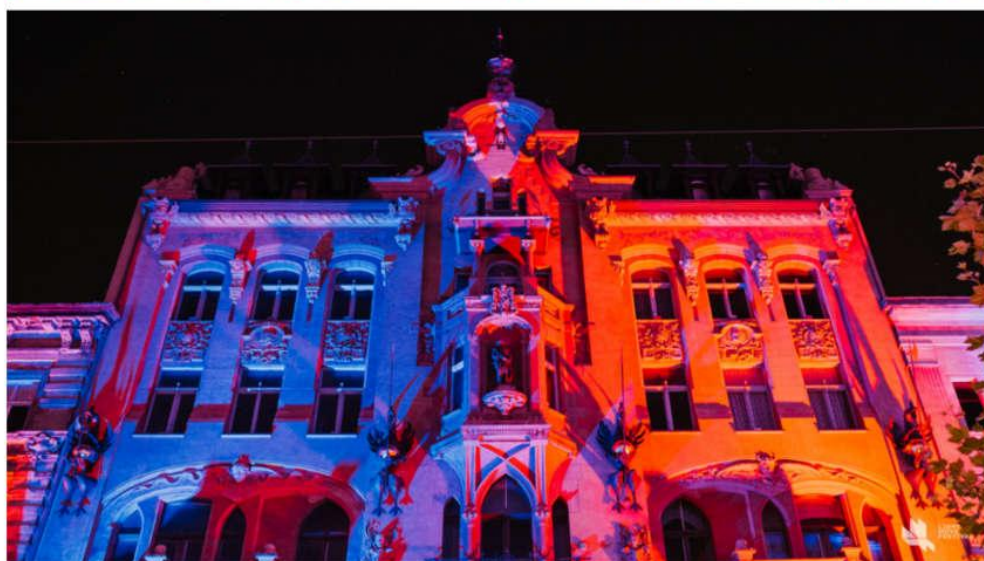
It presents the visual art of light – art installations, large format projections, 2D/3D video-mappings, artistic illumination of historical buildings, audiovisual performances and concerts bathed in light.













STATISTICS ABOUT LMF 2017



700 000

VISITORS



1 315 000 EURO

ADVERTISING
VALUE EQUIVALENT (AVE)



45 000

ACTIVE FANS
ON FACEBOOK



>1 500 000

VIDEOS
ON YOUTUBE
(ENTRY: LIGHT MOVE FESTIVAL)



MEDIA RELEASES COVERING LIGHT.MOVE.FESTIVAL.:

TV:



PRESS:



RADIO:



INTERNET:





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